ARCTIC THAW PARKING LOT SALT

ARCTIC THAW TREATED ROCK SALT FOR HIGHWAYS AND PARKING LOTS

- Effectively melts ice down to -25° F
- 100% storage life
- · Anti-bonding film
- Prevents bridging in vehicles
- Reduces corrosion by up to 50%

- · Allows for pre-storm loading
- Reduces salt consumption by up to 30%
- · Prevents caking or crusting
- Improves melting efficiency
- Reduces bounce and scatter

DESCRIPTION

Treated **Arctic Thaw Parking Lot Salt** is a quality, low moisture salt that is treated with **Ice Bite 55™**, a naturally derived accelerator. **Ice Bite 55™** is an environmentally friendly material, with a proven track record and used by maintenance professionals who need predictable results fast. **Ice Bite 55™** meets strict specifications of the Pacific Northwest Snow Fighters and is the key ingredient in the GreenGuard[®] family of ice control products.

Arctic Thaw Parking Lot Salt is a granular product that melts faster, works at lower temperatures and lasts longer than standard rock salt. That combination significantly improves the de-icing performance and reduces the amount of salt required. The **Arctic Thaw Parking Lot Salt** is faster acting, less corrosive and reduces overall environmental damage from winter maintenance operations compared to rock salt alone.

Treating the salt granules with Ice Bite 55™ produces a coating of highly effective beet juice over the granule. This coating serves three functions. First, it produces a light coating of film around each salt granule to prevent it from taking on moisture. Second, it accelerates the brining process so melting begins immediately upon application and prevents refreezing. Third, the slightly tacky nature of the coating causes the granule to stick to the surface where it is applied, significantly reducing bounce and scatter.

As a result, the **Arctic Thaw Parking Lot Salt** requires 30% less salt when compared to straight rock salt. That translates directly to more area treated per load and fewer chlorides introduced into the environment. **Ice Bite 55**TM enhances the performance of salt, extends the activity, and prevents the refreezing of brine long after other enhanced salt products have quit working.

In addition, the organic coating of Ice Bite 55™ improves the handling of salt, resists crusting, reduces corrosion to equipment, and improves traction compared to straight rock salt.



